

lytiks

Marketing made easy

- Are you a small or mid-sized business wanting to improve your marketing efforts?
- Do you need help optimizing, measuring and planning marketing efforts to drive business results?
- Do you need an expert to help guide your marketing to increase your business results?

Lytiks has a turn-key marketing solution for you

Lytiks simplifies marketing for the small to mid-sized business by offering a powerful marketing optimization platform built to measure and improve business results across all your marketing campaigns both online and offline. We also offer custom local or toll-free numbers that can be placed on your website or used in ads to track the effectiveness of your marketing efforts.

Lytiks' marketing platform empowers your business to meet its goals

We have built a powerful platform that cuts through the confusion, using simple to use tools to measure the performance of your marketing campaigns. We know that the key to meaningful results is goal tracking, correlating sales and conversions to web behavior. We customize the platform to your needs. With fully integrated call tracking, we can correlate your offline sales with online behavior, connecting the dots from ad to sale.

Our marketing pros customize and manage your campaigns

Lytiks MarketingPro Suite has an integrated solution that empowers businesses to achieve better results from their marketing campaigns: web, phone, email, and video. Our team of marketing pros will help you set up Lytiks to support all of your marketing efforts. We can also build, run and monitor custom ad words campaigns, display ads, and monitor email campaigns to further increase your business results.

“ I booked \$20k directly from the campaign we did together. I am very satisfied with Lytiks ” - Ed, Beacon Painting

Lytiks
1 Main St., Suite 530
Cambridge, MA 02142





(617) 500-9434


Lytiks MarketPro Suite



MarketingPro

-  Lytiks marketing analytics platform
 - integrated campaign tracking:
 - video tracking
 - social media
 - email campaigns
 - ad tracking (including mobile)





-  Web hosting
-  Phone Campaigner: 2 toll free or local tracked phone lines (200 min / line / month)*
-  Campaigner lead form tracking
-  Weekly marketing insights report



-  Full customer support service
 - Email and phone
 - Setup and training included



MarketingPro Advanced


-  Lytiks marketing analytics platform
 - integrated campaign tracking:
 - video tracking
 - social media
 - email campaigns
 - ad tracking (including mobile)
 - long-term data storage





-  Web hosting
-  Phone Campaigner: 10 toll free or local tracked phone lines (200 min / line / month)*
-  Campaigner lead form tracking
-  Weekly marketing insights report




-  Monthly one-hour performance consultation
-  Full customer support service
 - Email and phone
 - Setup and training included



MarketingPro Expert

-  Lytiks marketing analytics platform
 - integrated campaign tracking:
 - video tracking
 - social media
 - email campaigns
 - ad tracking (including mobile)
 - long-term data storage

-  Web hosting
-  Phone Campaigner: 30 toll free or local tracked phone lines (200 min / line / month)*
-  Campaigner lead form tracking
-  Weekly marketing insights report

-  Monthly one-hour performance consultation
-  Digital Campaigner: we will build, measure, and run your AdWords or other digital ad campaigns to optimize business results.**
 - + Integration w/ Salesforce and Sugar CRM***
-  Full customer support service
 - Email and phone
 - Setup and training included

* additional minutes are 7¢ local, ¢15 toll-free
** price may increase depending on campaign size
***additional charges may apply for custom implementations

Let Lytiks power your marketing

Call for a free demo and learn how to get started

(617) 500-9434